




**Taylors Landing**  
**84119 (SALT LAKE CITY), UT**  
**Drive Time: 3, 5 Minutes**

**Latitude: 40.66841**  
**Longitude: -111.95426**


	3 minutes	5 minutes
 2000 Total Population	9,589	46,078
2000 Group Quarters	2	62
2010 Total Population	9,775	47,134
2015 Total Population	10,141	48,961
2010 - 2015 Annual Rate	0.74%	0.76%
 2000 Households	2,839	13,746
2000 Average Household Size	3.38	3.35
2010 Households	2,973	14,394
2010 Average Household Size	3.29	3.27
2015 Households	3,106	15,046
2015 Average Household Size	3.26	3.25
2010 - 2015 Annual Rate	0.88%	0.89%
2000 Families	2,342	11,249
2000 Average Family Size	3.69	3.65
2010 Families	2,355	11,305
2010 Average Family Size	3.65	3.62
2015 Families	2,423	11,631
2015 Average Family Size	3.64	3.61
2010 - 2015 Annual Rate	0.57%	0.57%
 <b>2000 Housing Units</b>	2,879	14,077
Owner Occupied Housing Units	78.2%	74.9%
Renter Occupied Housing Units	20.2%	22.7%
Vacant Housing Units	1.6%	2.4%
<b>2010 Housing Units</b>	3,035	14,860
Owner Occupied Housing Units	75.9%	72.6%
Renter Occupied Housing Units	22.1%	24.3%
Vacant Housing Units	2.0%	3.1%
<b>2015 Housing Units</b>	3,176	15,569
Owner Occupied Housing Units	75.7%	72.2%
Renter Occupied Housing Units	22.1%	24.5%
Vacant Housing Units	2.2%	3.4%
<b>Median Household Income</b>		
2000	\$54,787	\$49,118
2010	\$67,310	\$61,362
2015	\$75,848	\$68,957
<b>Median Home Value</b>		
2000	\$139,485	\$132,028
2010	\$193,729	\$180,013
2015	\$229,638	\$212,852
<b>Per Capita Income</b>		
2000	\$18,338	\$16,703
2010	\$23,334	\$21,646
2015	\$27,040	\$25,176
<b>Median Age</b>		
2000	28.3	28.3
2010	31.1	30.8
2015	32.2	31.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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 <b>2000 Households by Income</b>		
Household Income Base	2,814	13,767
< \$15,000	5.2%	7.1%
\$15,000 - \$24,999	7.7%	9.5%
\$25,000 - \$34,999	8.2%	12.8%
\$35,000 - \$49,999	20.5%	21.7%
\$50,000 - \$74,999	31.2%	27.2%
\$75,000 - \$99,999	16.0%	12.7%
\$100,000 - \$149,999	9.3%	7.2%
\$150,000 - \$199,999	0.6%	0.8%
\$200,000+	1.2%	0.9%
Average Household Income	\$61,966	\$55,968
<b>2010 Households by Income</b>		
Household Income Base	2,973	14,393
< \$15,000	3.3%	4.5%
\$15,000 - \$24,999	5.2%	5.9%
\$25,000 - \$34,999	5.9%	7.9%
\$35,000 - \$49,999	12.2%	15.8%
\$50,000 - \$74,999	31.3%	31.2%
\$75,000 - \$99,999	20.7%	17.3%
\$100,000 - \$149,999	16.8%	13.3%
\$150,000 - \$199,999	3.2%	2.7%
\$200,000+	1.4%	1.5%
Average Household Income	\$76,910	\$70,638
<b>2015 Households by Income</b>		
Household Income Base	3,107	15,048
< \$15,000	2.3%	3.3%
\$15,000 - \$24,999	3.6%	4.3%
\$25,000 - \$34,999	3.8%	5.5%
\$35,000 - \$49,999	7.0%	9.6%
\$50,000 - \$74,999	32.5%	34.0%
\$75,000 - \$99,999	17.9%	15.5%
\$100,000 - \$149,999	25.2%	20.6%
\$150,000 - \$199,999	5.4%	4.9%
\$200,000+	2.4%	2.2%
Average Household Income	\$88,458	\$81,622
<b>2000 Owner Occupied HUs by Value</b>		
Total	2,270	10,528
<\$50,000	0.1%	0.9%
\$50,000 - 99,999	3.0%	10.4%
\$100,000 - 149,999	64.8%	65.2%
\$150,000 - 199,999	25.4%	19.8%
\$200,000 - \$299,999	5.8%	3.1%
\$300,000 - 499,999	0.4%	0.4%
\$500,000 - 999,999	0.4%	0.1%
\$1,000,000+	0.0%	0.0%
Average Home Value	\$147,251	\$135,467
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>		
Total	582	3,250
With Cash Rent	96.6%	96.3%
No Cash Rent	3.4%	3.7%
Median Rent	\$653	\$604
Average Rent	\$658	\$627

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2000 Population by Age</b>		
 Total	9,587	46,079
Age 0 - 4	7.8%	8.8%
Age 5 - 9	8.3%	8.8%
Age 10 - 14	9.0%	8.5%
Age 15 - 19	10.8%	9.6%
Age 20 - 24	9.3%	9.2%
Age 25 - 34	13.7%	14.6%
Age 35 - 44	14.4%	13.6%
Age 45 - 54	14.7%	12.8%
Age 55 - 64	7.3%	7.6%
Age 65 - 74	2.9%	4.2%
Age 75 - 84	1.4%	1.9%
Age 85+	0.4%	0.4%
Age 18+	68.7%	68.2%
<b>2010 Population by Age</b>		
Total	9,778	47,136
Age 0 - 4	8.1%	9.1%
Age 5 - 9	8.1%	8.6%
Age 10 - 14	7.9%	8.0%
Age 15 - 19	8.4%	8.1%
Age 20 - 24	7.0%	6.8%
Age 25 - 34	17.7%	17.1%
Age 35 - 44	13.2%	13.1%
Age 45 - 54	12.8%	11.9%
Age 55 - 64	10.3%	9.2%
Age 65 - 74	4.4%	5.1%
Age 75 - 84	1.5%	2.4%
Age 85+	0.6%	0.7%
Age 18+	70.8%	69.5%
<b>2015 Population by Age</b>		
Total	10,140	48,961
Age 0 - 4	8.2%	9.2%
Age 5 - 9	8.4%	8.7%
Age 10 - 14	8.6%	8.6%
Age 15 - 19	8.2%	7.9%
Age 20 - 24	6.6%	6.9%
Age 25 - 34	14.6%	14.0%
Age 35 - 44	16.4%	15.6%
Age 45 - 54	11.7%	11.2%
Age 55 - 64	9.1%	8.6%
Age 65 - 74	5.7%	5.9%
Age 75 - 84	1.7%	2.6%
Age 85+	0.6%	0.7%
Age 18+	69.7%	68.7%
<b>2000 Population by Sex</b>		
Males	50.9%	50.3%
Females	49.1%	49.7%
<b>2010 Population by Sex</b>		
Males	50.9%	50.1%
Females	49.1%	49.9%
<b>2015 Population by Sex</b>		
Males	51.0%	50.1%
Females	49.0%	49.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	3 minutes	5 minutes
 <b>2000 Population by Race/Ethnicity</b>		
Total	9,589	46,078
White Alone	83.5%	82.7%
Black Alone	1.1%	1.0%
American Indian Alone	0.6%	1.0%
Asian or Pacific Islander Alone	5.9%	5.8%
Some Other Race Alone	5.9%	6.8%
Two or More Races	2.9%	2.8%
Hispanic Origin	12.8%	15.5%
Diversity Index	45.6	49.4
<b>2010 Population by Race/Ethnicity</b>		
Total	9,775	47,134
White Alone	76.9%	76.1%
Black Alone	1.9%	1.6%
American Indian Alone	0.7%	1.1%
Asian or Pacific Islander Alone	7.3%	6.9%
Some Other Race Alone	9.3%	10.6%
Two or More Races	3.9%	3.7%
Hispanic Origin	20.2%	24.0%
Diversity Index	59.7	63.0
<b>2015 Population by Race/Ethnicity</b>		
Total	10,142	48,962
White Alone	74.6%	74.0%
Black Alone	2.1%	1.8%
American Indian Alone	0.7%	1.2%
Asian or Pacific Islander Alone	7.9%	7.3%
Some Other Race Alone	10.4%	11.8%
Two or More Races	4.2%	4.0%
Hispanic Origin	23.5%	27.7%
Diversity Index	64.0	67.0
 <b>2000 Population 3+ by School Enrollment</b>		
Total	9,042	43,818
Enrolled in Nursery/Preschool	2.2%	2.2%
Enrolled in Kindergarten	1.7%	1.7%
Enrolled in Grade 1-8	14.4%	14.7%
Enrolled in Grade 9-12	7.9%	7.7%
Enrolled in College	5.4%	4.7%
Enrolled in Grad/Prof School	0.4%	0.4%
Not Enrolled in School	68.1%	68.6%
<b>2010 Population 25+ by Educational Attainment</b>		
Total	5,905	28,018
Less than 9th Grade	5.7%	5.5%
9th - 12th Grade, No Diploma	7.4%	10.2%
High School Graduate	29.5%	32.0%
Some College, No Degree	26.0%	25.8%
Associate Degree	11.5%	9.8%
Bachelor's Degree	13.7%	12.4%
Graduate/Professional Degree	6.2%	4.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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 <b>2010 Population 15+ by Marital Status</b>		
Total	7,415	35,044
Never Married	28.9%	28.3%
Married	58.8%	57.1%
Widowed	2.4%	3.2%
Divorced	10.0%	11.5%
 <b>2000 Population 16+ by Employment Status</b>		
Total	6,933	33,277
In Labor Force	75.8%	72.3%
Civilian Employed	72.8%	68.6%
Civilian Unemployed	3.0%	3.5%
In Armed Forces	0.0%	0.2%
Not in Labor Force	24.2%	27.7%
<b>2010 Civilian Population 16+ in Labor Force</b>		
Civilian Employed	92.6%	91.6%
Civilian Unemployed	7.4%	8.4%
<b>2015 Civilian Population 16+ in Labor Force</b>		
Civilian Employed	93.9%	93.0%
Civilian Unemployed	6.1%	7.0%
<b>2000 Females 16+ by Employment Status and Age of Children</b>		
Total	3,493	16,554
Own Children < 6 Only	8.1%	8.8%
Employed/in Armed Forces	5.6%	5.7%
Unemployed	0.2%	0.3%
Not in Labor Force	2.3%	2.8%
Own Children < 6 and 6-17 Only	9.4%	9.2%
Employed/in Armed Forces	6.2%	5.4%
Unemployed	0.3%	0.3%
Not in Labor Force	2.8%	3.5%
Own Children 6-17 Only	20.6%	19.9%
Employed/in Armed Forces	15.2%	14.2%
Unemployed	0.3%	0.5%
Not in Labor Force	5.2%	5.3%
No Own Children < 18	61.9%	62.1%
Employed/in Armed Forces	39.4%	37.6%
Unemployed	1.6%	1.8%
Not in Labor Force	20.8%	22.7%
 <b>2010 Employed Population 16+ by Industry</b>		
Total	5,516	24,429
Agriculture/Mining	0.6%	0.8%
Construction	7.7%	8.3%
Manufacturing	9.4%	10.1%
Wholesale Trade	3.5%	3.6%
Retail Trade	11.5%	12.3%
Transportation/Utilities	6.5%	7.4%
Information	2.9%	2.7%
Finance/Insurance/Real Estate	12.7%	10.3%
Services	39.7%	39.3%
Public Administration	5.4%	5.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>		
Total	5,517	24,430
White Collar	62.7%	59.0%
Management/Business/Financial	13.6%	11.8%
Professional	16.6%	15.3%
Sales	12.2%	11.2%
Administrative Support	20.2%	20.7%
Services	15.5%	15.4%
Blue Collar	21.8%	25.6%
Farming/Forestry/Fishing	0.1%	0.1%
Construction/Extraction	6.2%	7.4%
Installation/Maintenance/Repair	4.1%	3.7%
Production	4.9%	6.6%
Transportation/Material Moving	6.6%	7.9%
<b>2000 Workers 16+ by Means of Transportation to Work</b>		
 Total	4,967	22,489
Drove Alone - Car, Truck, or Van	78.5%	78.8%
Carpooled - Car, Truck, or Van	15.3%	14.0%
Public Transportation	1.7%	2.2%
Walked	0.6%	0.8%
Other Means	0.8%	0.9%
Worked at Home	3.2%	3.3%
<b>2000 Workers 16+ by Travel Time to Work</b>		
Total	4,967	22,487
Did Not Work at Home	96.8%	96.7%
Less than 5 minutes	0.4%	1.0%
5 to 9 minutes	8.4%	7.6%
10 to 19 minutes	37.5%	35.9%
20 to 24 minutes	21.7%	21.9%
25 to 34 minutes	18.4%	19.7%
35 to 44 minutes	3.3%	3.9%
45 to 59 minutes	3.3%	3.2%
60 to 89 minutes	1.9%	2.0%
90 or more minutes	1.9%	1.6%
Worked at Home	3.2%	3.3%
Average Travel Time to Work (in min)	22.4	22.4
<b>2000 Households by Vehicles Available</b>		
Total	2,851	13,778
None	2.6%	4.0%
1	23.1%	25.0%
2	42.1%	43.4%
3	18.2%	17.8%
4	10.3%	7.1%
5+	3.6%	2.9%
Average Number of Vehicles Available	2.2	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2000 Households by Type</b>		
Total	2,840	13,746
Family Households	82.5%	81.8%
Married-couple Family	65.9%	63.4%
With Related Children	38.5%	36.3%
Other Family (No Spouse)	16.5%	18.4%
With Related Children	11.0%	12.5%
Nonfamily Households	17.5%	18.2%
Householder Living Alone	12.6%	13.4%
Householder Not Living Alone	4.9%	4.8%
Households with Related Children	49.5%	48.8%
Households with Persons 65+	11.6%	15.5%
<b>2000 Households by Size</b>		
Total	2,839	13,746
1 Person Household	12.6%	13.4%
2 Person Household	26.4%	27.0%
3 Person Household	18.7%	18.6%
4 Person Household	18.9%	18.0%
5 Person Household	11.4%	11.5%
6 Person Household	6.1%	6.0%
7+ Person Household	5.8%	5.6%
<b>2000 Households by Year Householder Moved In</b>		
Total	2,851	13,779
Moved in 1999 to March 2000	17.5%	17.6%
Moved in 1995 to 1998	25.5%	25.6%
Moved in 1990 to 1994	19.4%	17.0%
Moved in 1980 to 1989	17.2%	15.0%
Moved in 1970 to 1979	15.6%	15.6%
Moved in 1969 or Earlier	4.8%	9.3%
Median Year Householder Moved In	1993	1993
		
<b>2000 Housing Units by Units in Structure</b>		
Total	2,906	14,101
1, Detached	81.1%	76.0%
1, Attached	3.3%	5.5%
2	2.0%	3.7%
3 or 4	5.3%	5.1%
5 to 9	3.1%	2.6%
10 to 19	2.6%	3.4%
20+	2.3%	3.1%
Mobile Home	0.2%	0.8%
Other	0.0%	0.0%
<b>2000 Housing Units by Year Structure Built</b>		
Total	2,899	14,102
1999 to March 2000	1.0%	0.9%
1995 to 1998	6.5%	4.8%
1990 to 1994	7.1%	5.1%
1980 to 1989	30.9%	20.1%
1970 to 1979	41.0%	38.9%
1969 or Earlier	13.4%	30.2%
Median Year Structure Built	1979	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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<b>Top 3 Tapestry Segments</b>		
1.	Milk and Cookies	Milk and Cookies
2.	Sophisticated Squires	Cozy and Comfortable
3.	Aspiring Young Families	Aspiring Young Families



**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,514,669	\$24,541,889
Average Spent	\$1,854.92	\$1,705.01
Spending Potential Index	77	71
Computers & Accessories: Total \$	\$742,299	\$3,273,475
Average Spent	\$249.68	\$227.42
Spending Potential Index	113	103
Education: Total \$	\$4,086,443	\$18,138,965
Average Spent	\$1,374.52	\$1,260.18
Spending Potential Index	113	103
Entertainment/Recreation: Total \$	\$10,754,399	\$47,647,985
Average Spent	\$3,617.36	\$3,310.27
Spending Potential Index	112	103
Food at Home: Total \$	\$14,251,434	\$64,263,298
Average Spent	\$4,793.62	\$4,464.59
Spending Potential Index	107	100
Food Away from Home: Total \$	\$10,667,678	\$47,577,482
Average Spent	\$3,588.19	\$3,305.37
Spending Potential Index	111	103
Health Care: Total \$	\$11,352,092	\$51,996,471
Average Spent	\$3,818.40	\$3,612.37
Spending Potential Index	102	97
HH Furnishings & Equipment: Total \$	\$6,032,206	\$26,634,079
Average Spent	\$2,029.00	\$1,850.36
Spending Potential Index	99	90
Investments: Total \$	\$4,900,260	\$22,205,032
Average Spent	\$1,648.25	\$1,542.66
Spending Potential Index	95	89
Retail Goods: Total \$	\$77,818,072	\$346,684,753
Average Spent	\$26,174.93	\$24,085.37
Spending Potential Index	105	97
Shelter: Total \$	\$53,218,673	\$235,484,458
Average Spent	\$17,900.66	\$16,359.90
Spending Potential Index	113	104
TV/Video/Audio: Total \$	\$4,011,975	\$17,948,119
Average Spent	\$1,349.47	\$1,246.92
Spending Potential Index	109	100
Travel: Total \$	\$6,301,770	\$27,823,247
Average Spent	\$2,119.67	\$1,932.98
Spending Potential Index	112	102
Vehicle Maintenance & Repairs: Total \$	\$3,097,052	\$13,786,736
Average Spent	\$1,041.73	\$957.81
Spending Potential Index	111	102

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.